



PATENT
Customer No. 22,852
Attorney Docket No. 08011.3000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
John B. FERBER) Group Art Unit: 3629
Application No.: 09/753,685) Examiner: BORISSOV, Igor N.
Filed: January 4, 2001) Confirmation No.: 1659
For: SYSTEM AND METHOD FOR)
TRANSMISSION OF)
ADVERTISING TO WIRELESS)
DEVICES)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY TO OFFICE ACTION

In reply to the Office Action mailed July 26, 2005, the period for response having been extended through November 28, 2005 (November 26 being a Saturday), by a Petition for Extension of Time of one month and fee payment filed concurrently herewith, please reconsider the above-identified application in light of the following remarks.

Remarks follow on the next page of this paper.